

# Sustainable Competitiveness and Global Public Goods Management in the Policy and Practice of the EU: Diagnosis and Remedies

November 25, 2026 (a hybrid event: online and onsite) at 10.00 (CET)

Venue: SGH Warsaw School of Economics, Al. Niepodległości 128, building C, room 4B



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## organized by

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- Jean Monnet Centre of Excellence at SGH Warsaw School of Economics – CEWSE II on “Global Public Goods Management and Sustainable Growth in the Policy and Practice of the EU”
- Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics
- UNESCO Chair on Creative Industries and Cultural Diversity for Sustainable Development, Institute of Management, Collegium of Management and Finance, SGH Warsaw School of Economics
- Department of Political Studies, Institute of International Studies, Collegium of Socio-Economics, SGH Warsaw School of Economics
- Polish European Community Studies Association (PECSA)

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## 9.30 - 10.00 (onsite and online connection)

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### 10.00 - 10.20 – Official Addresses

- **Professor Agnieszka Chłoń-Domińczak**, Vice Rector for Research and Director of the Institute of Statistics and Demography at SGH Warsaw School of Economics
- **Professor Piotr Błędowski**, Dean of the Collegium of Socio-Economics at SGH Warsaw School of Economics, and Director of the Institute of Social Economy
- **Professor Krzysztof Kozłowski**, Director of the Institute of International Studies, Collegium of Socio-Economics at SGH Warsaw School of Economics
- **Professor Ewa Latoszek**, Director of the Jean Monnet Centre of Excellence project – CEWSE II, Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics, PECSA



## 10.20 - 10.50 – Keynote Addresses

- **Professor Danuta Hübner**, European Commissioner for Regional Policy (2004-2009) (TBC)
- **Amb. Jan Truszczyński**, Government Plenipotentiary and Chief Negotiator for Poland's Accession to the European Union (2001-2003), Team Europe Direct

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## 10.50 – 12.50 – Plenary Session I

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### **“Competitiveness of the EU in Favor of the Rest of the World: A New Narrative for New Circumstance”**

**Moderator: Dr Aleksandra Borowicz**

- **Prof. Ewa Latoszek**, Director of the Jean Monnet Centre of Excellence project – CEWSE II, Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics, PECSA, Poland.  
**PhD Candidate Patryk Dybek**, SGH Warsaw School of Economics, Poland.  
**“Sustainable Competitiveness as a Pillar of EU Global Public Goods Governance”**
- **Dr Sergejs Stacenko**, Centre for European and Transition Studies, University of Latvia and Riga Stradins University, Latvia. **PhD Candidate Darja Aksjonova**, Faculty of Economics and Social Science, University of Latvia, Latvia.  
**Prof. Tatjana Muravska**, Jean Monnet Chair Ad Personam, Jean Monnet Centre of Excellence, University of Latvia and Riga Stradins University, Latvia. **Prof. Christiane Trüe**, City University of Applied Sciences Bremen, Germany.  
**“Bridging Industrial Policy and Sustainable Competitiveness”**
- **Prof. Małgorzata Dziembała**, Department of International Economic Relations, University of Economics, in Katowice, PECSA, Poland. **Prof. Ida Musiałkowska**, Department of European Studies at the Poznań University of Economics and Business, director of the Jean Monnet Centre of Excellence TRANSFORM EU, Poland.  
**“EU Digital Transition – Towards Sustainable Competitiveness”**
- **Dr Ewa Osuch-Rak**, Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics, CEWSE II, PECSA, Poland.  
**“Innovation: A Key Determinant of Sustainable Competitiveness?”**
- **Dr Anna Masłoń-Oracz**, UNESCO Chair on Creative Industries and Cultural Diversity for Sustainable Development, Institute of Management, Collegium of Management and Finance, SGH Warsaw School of Economics, Poland. **Dr Ayo Eso**, Department of Banking and Finance at Lagos State University of Science and Technology, Nigeria.  
**“Enhancing EU Competitiveness: Value Creation in the Creative Industries as a Driver of Innovation and Growth”**

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## 12.50–13.05 – Coffee Break

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## 13.05–14.45 – Plenary Session II

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### “Fostering Sustainable Competitiveness Through Horizontal Consistency”

**Moderator: Dr Marta Pachocka**

- **Assoc. Prof. Rasa Daugėlienė**, Faculty of Social Sciences, Arts and Humanities, Kaunas University of Technology, Lithuania. **Dr Aleksandra Borowicz**, Department of International Economics and Economic Development at the Faculty of Economics at the University of Gdansk, CEWSE II, Poland.  
“The Nexus of Trade and Sustainability: Reinforcing European Union Competitiveness”
- **Dr Agnieszka Kłos-Sosnowska**, Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics, PECSA, CEWSE II, Poland.  
“Public Funds as Catalysts for Building Competitive Sustainability in the EU”
- **Dr Anna Wójtowicz**, Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics, EUCLIME, CEWSE II, PECSA, Poland.  
“Europe’s Energy Future: Towards a Fair and Sustainable Energy Transition?”
- **Prof. Jacek Zaucha**, University of Gdańsk Faculty of Economics, Poland. **Prof. Alexandru-Ionut Petrisor**, Ion Mincu University of Architecture and Urbanism, Bucharest, Romania; Technical University of Moldova, Chisinau, Moldova; National Institute for Research and Development in Constructions, Urbanism and Sustainable Spatial Development URBAN-INCERC, Bucharest, Romania. **Dr Paulina Legutko-Kobus**, Department of Regional and Local Policy at the Warsaw School of Economics, Poland. **Dr Antonio Valentin Tache**, National Institute for Research and Development in Constructions, Urbanism and Sustainable Spatial Development URBAN-INCERC in Bucharest, Romania.  
“Beyond the Green Deal: What Future for EU Green Policies?”

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## 14.45–15.30 – Lunch Break

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## 15.30–17.30 – Plenary Session III

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### “The EU’s Resilience in a Multinational Context: balancing security as a tool reducing excessive dependencies and increasing its economic growth and sustainable competitiveness”

**Moderator: Dr Agnieszka Kłos-Sosnowska, Dr Anna Masłoń-Oracz**

- **Prof. Kamil Zajączkowski**, Centre for Europe, University of Warsaw, Poland. **PhD Candidate Krzysztof Bulski**, European Policy Innovation Council, Poland.  
“The European Union in a Changing International Order: Challenges, Weaknesses, and Prospects in the Face of Global Transformations (2016–2024)”
- **Dr Anastas Vangeli**, University of Ljubljana, School of Economics and Business, Slovenia.  
“Possibilism and EU’s Role in Balancing Economic Security and Sustainability in a Multipolar World”

## 15.30–17.30 – Plenary Session III

### “The EU's Resilience in a Multinational Context: balancing security as a tool reducing excessive dependencies and increasing its economic growth and sustainable competitiveness”

**Moderator: Dr Agnieszka Kłos-Sosnowska, Dr Anna Masłoń-Oracz**

- **Prof. Anatoliy Kruglashov**, Department of Political Science and Public Administration and Research Institute of European Integration and Regional Studies, Chernivtsi Jury Fedkovych National University, Ukraine. **Assoc. Prof. Nataliia Nechaeva-Yuriychuk**, Department of Political Science and Public Administration at Yuriy Fedkovych Chernivtsi National University, Ukraine.

#### “Making the EU Resilient and Sustainable in the Face of Security Challenges: The Impact of the Russian-Ukrainian War”

- **Dr Edina Lilla Meszaros**, University of Oradea, Romania. **Dr Marta Pachocka**, Department of Political Studies, Institute of International Studies, Collegium of Socio-Economics, SGH Warsaw School of Economics, CEWSE II, PECSA, Poland.

#### “Russia’s 2022 Invasion of Ukraine: A Stress Test for EU Migration Governance”

- **Dr Michał Jasiński**, Department of Economic Geography, Collegium of Business Administration, SGH Warsaw School of Economics, CEWSE II, Poland.

#### “EU’s Outermost Regions: An Asset or an Obstacle in Sustainable Competitiveness”

## 17.30–18.00 – Closing Remarks and Discussion

| Scientific Committee of the Conference:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Organizing Committee of Conference                                                                                                                                                                           |
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| Professor Rasa Daugėlienė<br>Professor Małgorzata Dziembała<br>Professor Daniela Felisini<br>Professor Lenka Fojtíková<br>Professor Anatoliy Kruglashov<br>Professor Ewa Latoszek<br>Professor Tatjana Muravska<br>Professor Roman Petrov<br>Professor Aleksandra Szczerba<br>Professor Francesco Velo<br>Professor Kamil Zajączkowski<br>Dr Artur Adamczyk<br>Dr Aleksandra Borowicz<br>Dr Michał Jasiński<br>Dr Agnieszka Kłos-Sosnowska<br>Dr Anna Masłoń-Oracz<br>Dr Ewa Osuch-Rak<br>Dr Marta Pachocka<br>Dr Anna Wójtowicz | Professor Ewa Latoszek<br>Dr Aleksandra Borowicz<br>Dr Michał Jasiński<br>Dr Agnieszka Kłos-Sosnowska<br>Dr Anna Masłoń-Oracz<br>Dr Ewa Osuch-Rak<br>Dr Marta Pachocka<br>Dr Anna Wójtowicz<br>Renata Wojtas |



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  - Department of International Economics and Economic Development, University of Gdańsk, Poland
  - Department of International Relations and European Studies, Faculty of History, International Relations, Political Science and Communication Sciences, University of Oradea, Romania
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