

# „Digital Transformation and Competitiveness in the European Union: Opportunities, Risks and Innovation”

15.04.2026, 15.20-17.00

SGH Warsaw School of Economics

Aleja Niepodległości 162, Building G, Room 151 & MST (hybrid)



Co-funded by the  
European Union



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## Agenda

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### 15.20-15.35 – Welcome addresses

- Professor Ewa Latoszek – Director of the Jean Monnet Centre of Excellence project – CEWSE II, Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics, PECSA, Poland
- Dr Michał Jasiński - Department of Economic Geography, Collegium of Business Administration, SGH Warsaw School of Economics, Poland

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### 15.35-16.45 – Panel discussion

#### „Digital Transformation and Competitiveness in the European Union: Opportunities, Risks and Innovation”

*Moderator:* Dr Marta Pachocka, Department of Political Studies, Institute of International Studies, Collegium of Socio-Economics, SGH Warsaw School of Economics, CEWSE II, PECSA, Poland

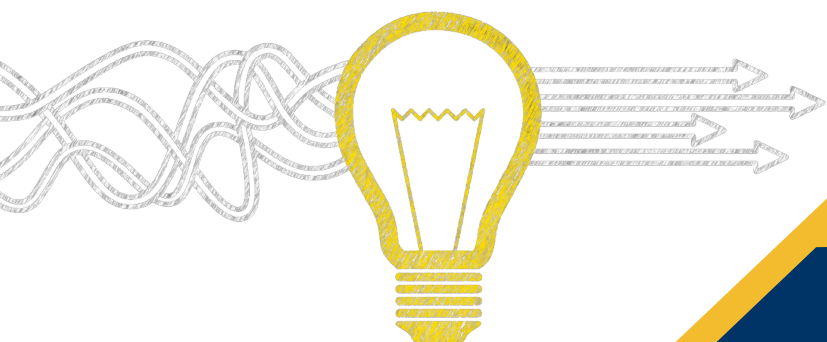
*Panellists:*

- Prof. Michał Schwabe – Department of European Integration and Legal Studies, Collegium of World Economy, SGH Warsaw School of Economics, Poland  
**“Digital transformation: Opportunities and Threats for the EU”**
- Prof. Anita Talaja – Department of Management Faculty of Economics, Business and Tourism, University of Split, Croatia  
**“Translating Digital Transformation into Competitive Advantage: The Role of Innovation”**

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### 16:45-17.00 – Closing remarks

- Dr Michał Jasiński - Department of Economic Geography, Collegium of Business Administration, SGH Warsaw School of Economics, Poland



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## Organisers:

- Jean Monnet Centre of Excellence at SGH – CEWSE II on “Global Public Goods Management and Sustainable Growth in the Policy and Practice of the EU”
- Jean Monnet Chair of the European Union, Collegium of Socio-Economics, SGH Warsaw School of Economics
- International Strategies Unit, Institute of Management, Collegium of Management and Finance, SGH Warsaw School of Economics
- Department of Political Studies, Institute of International Studies, Collegium of Socio-Economics, SGH Warsaw School of Economics
- Polish European Community Studies Association (PECSA)

## Partners:

- Centre for Europe, University of Warsaw, Poland
- Department of European Studies, Poznan University of Economics, Poland
- Department of International Economic Relations, University of Economics in Katowice, Poland
- Department of International Economics and Economic Development, University of Gdańsk, Poland
- Department of International Relations and European Studies, Faculty of History, International Relations, Political Science and Communication Sciences, University of Oradea, Romania ECSA–Romania
- Jean Monnet Centre of Excellence in European Studies National University of Kyiv-Mohhyla Academy, Ukraine
- Jean Monnet Module AFROEU at SGH Warsaw School of Economics, Poland
- Jean Monnet Module EU4AFRI at SGH Warsaw School of Economics, Poland
- Jean Monnet Module EUCLIME at SGH Warsaw School of Economics, Poland
- Jean Monnet Module EUHatEq at the Jacob of Paradies University in Gorzów Wielkopolski, Poland
- Jean Monnet Module EUMIGRO at SGH Warsaw School of Economics, Poland
- Jean Monnet Module EUSEC at SGH Warsaw School of Economics, Poland
- Faculty of Administration and National Security, the Jacob of Paradise University in Gorzów Wielkopolski, Poland
- Faculty of Social Sciences, Arts and Humanities, Kaunas University of Technology, Lithuania
- Liceul Tehnologic Economic „Elina Matei Basarab” Râmnicu Sărat, Romania
- University of Messina, Italy
- University of Rome Tor Vergata, Italy
- VSB Technical University of Ostrava, Czechia
- Yuriy Fedkovych Chernivtsi National University, Ukraine

